

Neighborhood Bar & Grill

Sales Report

Average Sales Per Guest

Breakfast	\$17.75	Sales : Investment	3.22
Lunch	\$16.95	Sales/Sq. Foot	\$693.54
Dinner	\$31.55	Sales/Seat	\$24,122.98
Late Night	\$13.10		
All Day	\$21.25		

Revenue	\$2,219,314
COG	-\$631,650
Labor	-\$742,427
Operating Exp.	-\$751,541
EBITDA	\$93,696

YEAR 1 FINANCIAL PERFORMANCE

Operating Expense	Labor	COG	EBITDA
-\$751,541	-\$742,427	-\$631,650	\$93,696

Average Guest Count

	Daily	Weekly	Monthly	Annually
Breakfast	56	390	1689	20268
Lunch	116	815	3531	42369
Dinner	88	619	2681	32171
Late Night	27	186	804	9651
All Day	287	2009	8705	104458

Sales % by Category

	Breakfast	Lunch	Dinner	Late Night	Total
Food	68.2%	85.3%	83.8%	42.7%	79.4%
Soft Drinks	12.7%	10.6%	2.9%	2.3%	6.9%
Alcohol	18.0%	2.9%	12.7%	53.4%	12.7%
Retail	1.1%	1.2%	0.6%	1.5%	0.9%

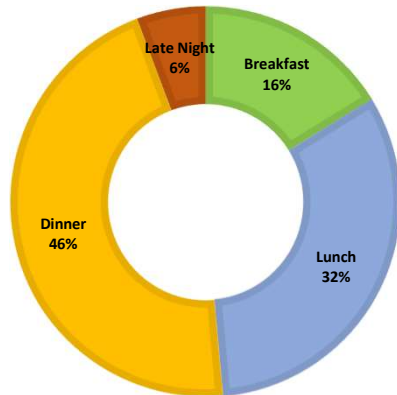
Sales by Meal Period

	Daily	Weekly	Monthly	Annually
Breakfast	\$988	\$6,918	\$29,979	\$359,748
Lunch	\$1,973	\$13,811	\$59,846	\$718,151
Dinner	\$2,788	\$19,519	\$84,582	\$1,014,985
Late Night	\$347	\$2,431	\$10,536	\$126,431
All Day	\$6,097	\$42,679	\$184,943	\$2,219,314

Sales by Category

	Breakfast	Lunch	Dinner	Late Night	Total
Food	\$245,237	\$612,229	\$850,914	\$54,047	\$1,762,426.54
Soft Drinks	\$45,602	\$76,264	\$28,954	\$2,895	\$153,714.66
Alcohol	\$64,856	\$21,184	\$128,683	\$67,558	\$282,281.51
Retail	\$4,054	\$8,474	\$6,434	\$1,930	\$20,891.63
	\$359,748	\$718,151	\$1,014,985	\$126,431	\$2,219,314.35

ANNUAL SALES BY MEAL PERIOD



ANNUAL SALES BY CATEGORY

